

# BAKERSFIELD ASSOCIATION OF REALTORS®

## *Benefits? Here are a few examples!*

### **EDUCATION**

Educational events, many FREE or offered at a reduced rate to members including workshop meetings on subjects of great importance to those in the industry.

### **FORMS**

C.A.R. develops new standard real estate forms in response to legislation and court decisions. Each carefully reviewed by experienced REALTORS® and real estate attorneys.

### **MULTIPLE LISTING SERVICE**

Operated by the Association to facilitate cooperation between participants. On-line computer access provides instant access to listing information.

### **INTERNET SERVICE**

Internet Service availability. A service offered only to REALTOR® members of the Bakersfield Association of REALTORS®. Benefit is a reasonable rate with excellent access history.

### **REAL ESTATE STORE**

A convenient location to purchase many of the supplies you need in your business. Discounted prices for members, plus the convenience of charges to your association account.

### **LEGISLATIVE ADVOCACY**

On all levels of government. Your dues support REALTOR® offices in both Sacramento and Washington, D.C. to review thousands of bills and to lobby for issues that protect the real estate industry and private property rights. One example in 1995 was the

successful efforts of REALTORS® for statewide protection from rent control.

### **FAIR HOUSING PARTNERSHIP**

Implementation of the "Fair Housing Partnership" between HUD and REALTORS®, available to members to facilitate their qualification to participate in HUD sales and demonstrate a commitment to fair housing practices.

### **LEGAL SERVICES**

An exclusive member service. C.A.R. Legal "Hotline" responds to legal inquiries from REALTORS®. You may access this service free, because of your dues investment.



### **OMBUDSMAN**

Provides counsel, advice and education to REALTORS® and to the public on the Code of Ethics and monetary disputes prior to arbitration.

### **ETHICS & PROFESSIONAL STANDARDS**

REALTORS® Code of Ethics is designed to instill the highest standards of professionalism in the industry and to elevate the image of REALTORS® in our community.

### **LEGAL Q & A's**

Available to members is a full range of legal opinions pertinent to the real

estate industry. Developed by C.A.R. attorneys and available at the BAofR office.

### **C.R.E. MAGAZINE**

A publication of the **California Association of REALTORS®**. Brings you important information on industry trends and new techniques geared toward making you a success.

### **REALTOR® MAGAZINE**

A monthly magazine with news and all types of information you need to be successful in business. Published by the **National Association of REALTORS®** and delivered to members once a month. This publication is designed to provide insights on how to be successful in the current complex marketplace.

### **PIPELINE**

Monthly communication vehicle for members of the BAofR. Keeps you updated on important issues in your own market area, in addition to state and national issues.

### **GROUP INSURANCE**

A wide array of group insurance plans, including errors and omissions insurance with flexible premiums and discounts.

### **GROUP DISCOUNTS**

Available through the group buying power of the National Association of REALTORS® and California Association of REALTORS®

### **COMMUNITY REALTOR® IMAGE**

A public relations program aimed at serving the community and elevating the REALTOR® image.